

Public Infrastructure Evolution with Cloud Network Systems

Information Systems Research Laboratory, Central Research Laboratory, Hitachi Ltd. Research Director, Kimiya Yamaashi



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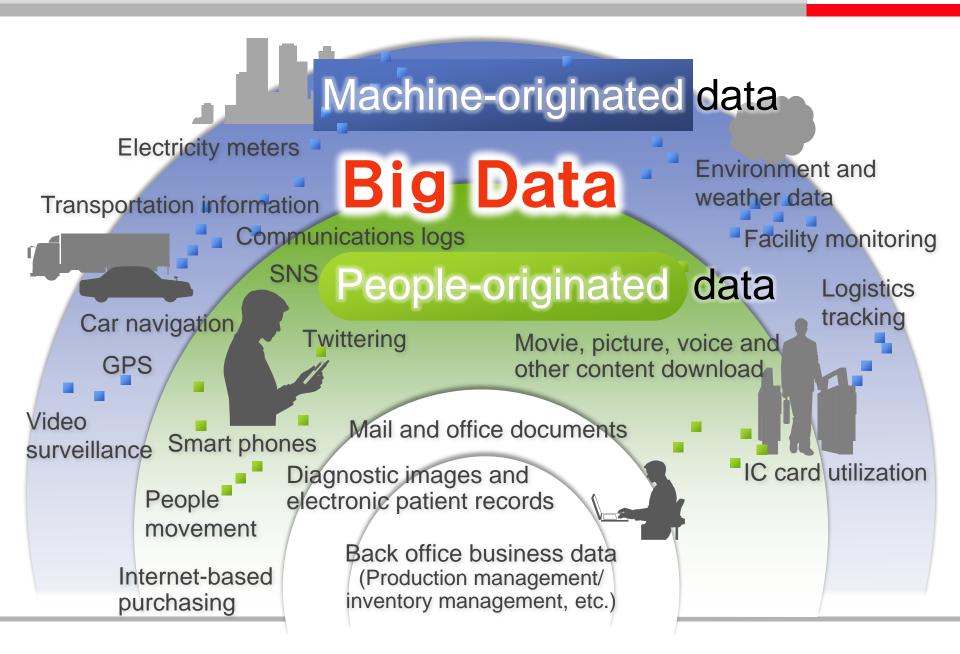
- -1. Public Infrastructure evolution with big data
- 2. Network progress promotes the evolution
- 3. Future vision: Fusion of public infrastructure
- 4. Conclusion



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1-1. Society is Overflowing with Beneficial "Data"



1-2. The Big Data Era Has Come!



Future Spread utilizing Big Data related Business

Apply utilizing Big Data included unstructured Data to the actual business

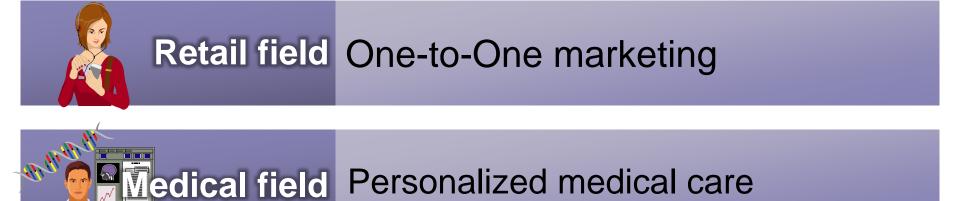
Enhance platform technologies for utilizing Big Data

NOW Launch utilizing Big Data related business

- Progress the development of high value service by informatized/intelligent Big Data globally
 - Enhance various technologies for utilizing Big Data

1-3. Big Data Utilization Fields - Data Generated by People

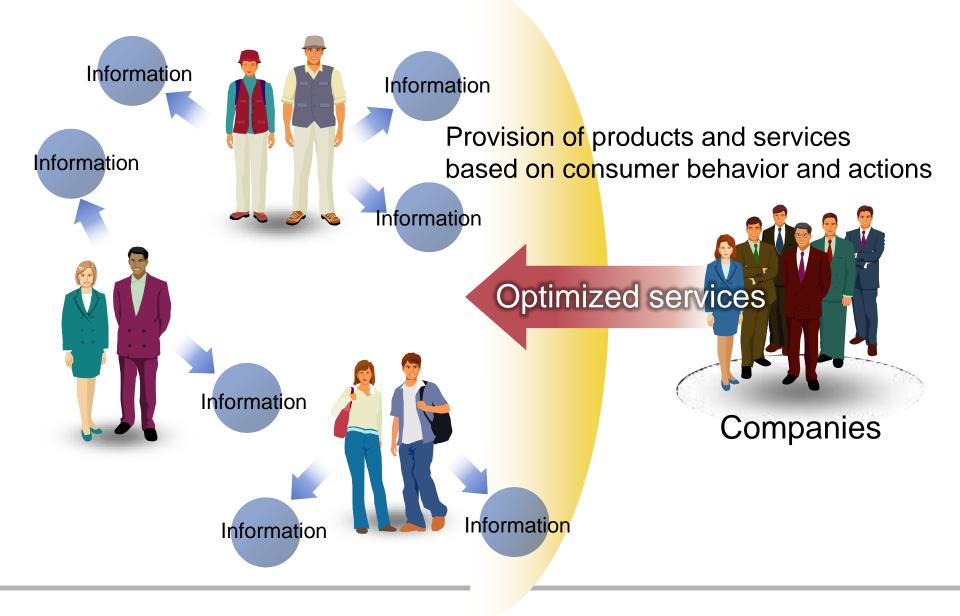




Banking/ Banking and insurance services tailored to specific customer segments

PublicPublic opinion analysis,administration fielddecision-making support

1-4. One-to-One Marketing Utilizing Big Data



1-5. Big Data Utilization in the Medical Field

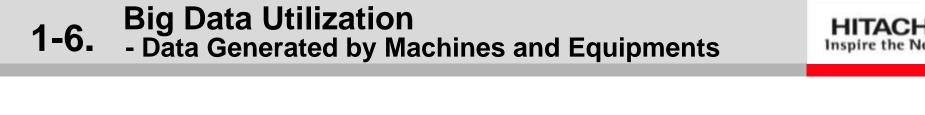
Advanced and personalized medical care utilizing various data

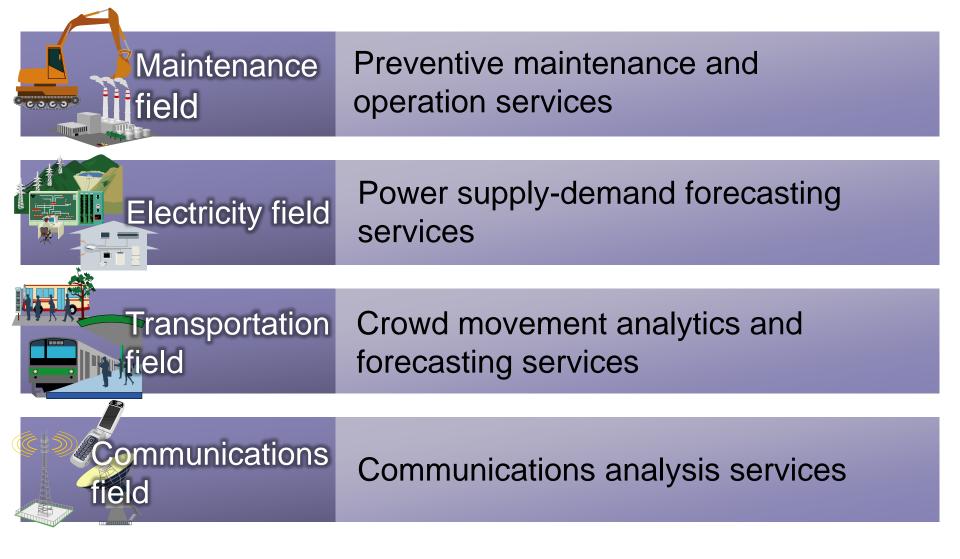




- Personalized medical treatment based on genetic information
- •Effective drug administration, side-effect prevention
- Lower medical costs

Link with local medical treatment, legal compliance

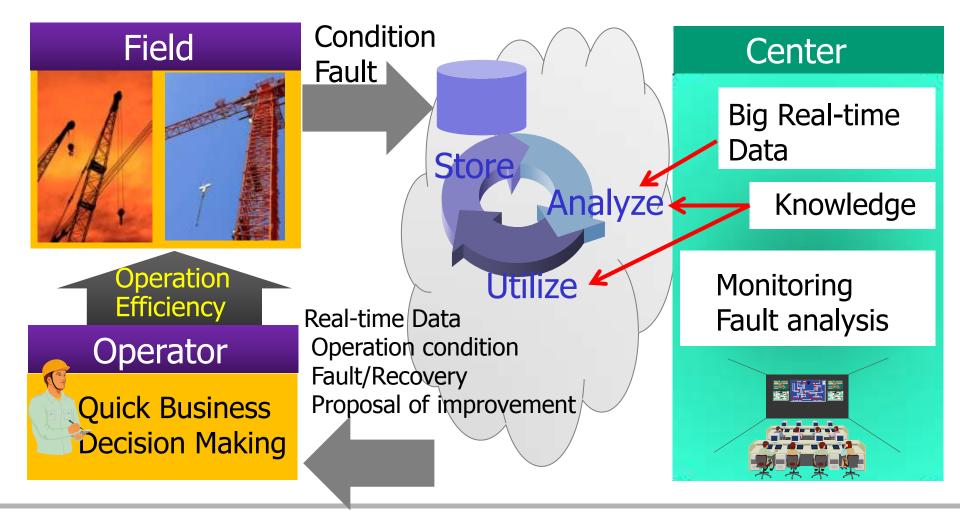




1-7. Big Data Utilization in Maintenance Field

Maintenance through cloud network with big data Monitoring the condition of `cranes' and utilizing them efficiently

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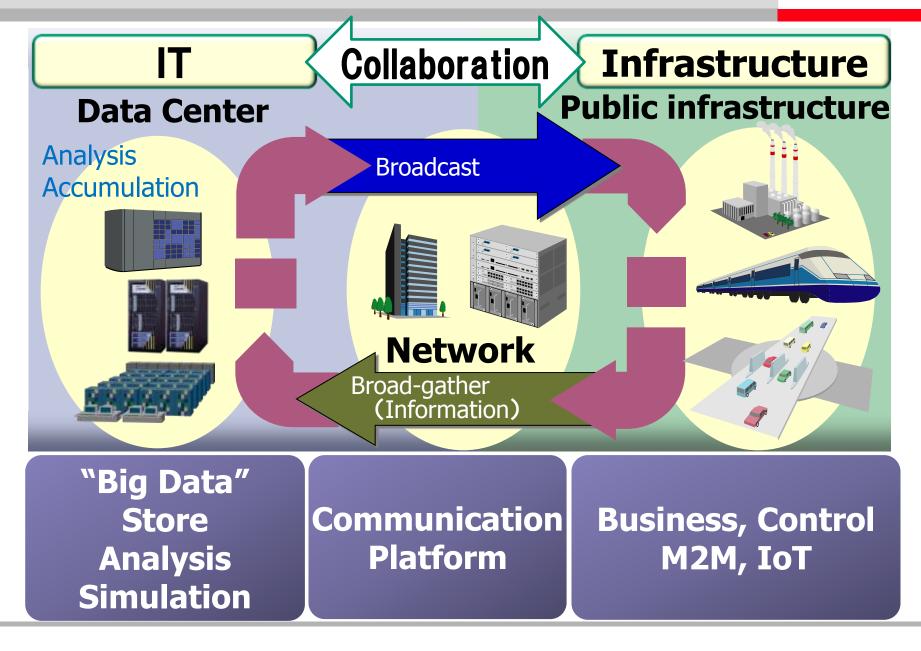


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2-1. IT × Infrastructure "Collaboration"





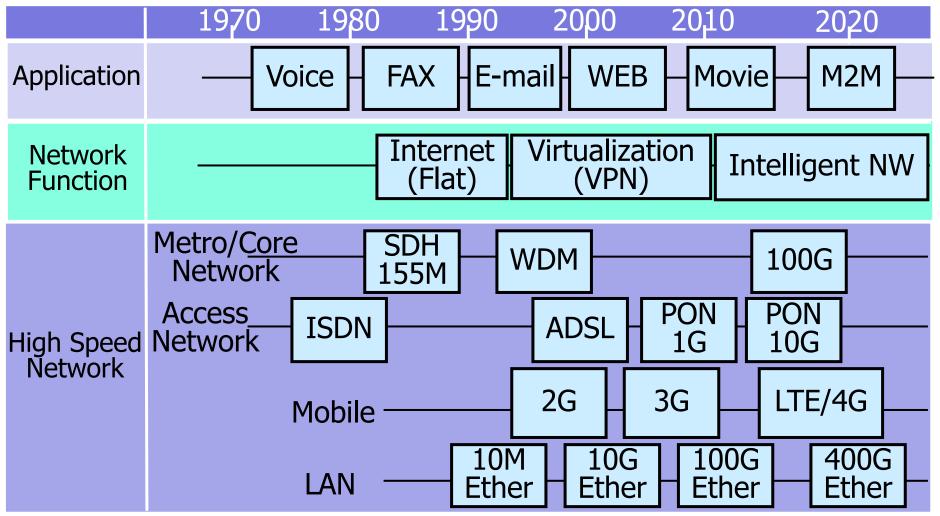
2-2. Paradigm Shift of IT technology

Network innovation makes computing paradigm shift. **On-premise** (Owned) Cloud computing About 15 years cycle About 15 years cycle About 15 years cycle About 15 years cycle essable Volume Main Frame Client-Server Next Gen [Converged] System Cloud Cloud [Distributed] Computing Proce Data Computing [Distributed?] [Converged] '70 '85 '15 '30 **'**00 Architecture Next Gen Server erminal MF Device Data center Distributed Cloud phone **Distributed Cloud ?** Main Frame **Client-Server** Cloud LAN (x100+) Internet (x100) Wireless (x100) Network Serial (1) Terminal Dumb terminal PC Smart Phone Next Gen Device Main Frame **UNIX Server/PC** Virtual Server Next Gen Server Computer Server

Inspire the Next

2-3. Network Technology Roadmap





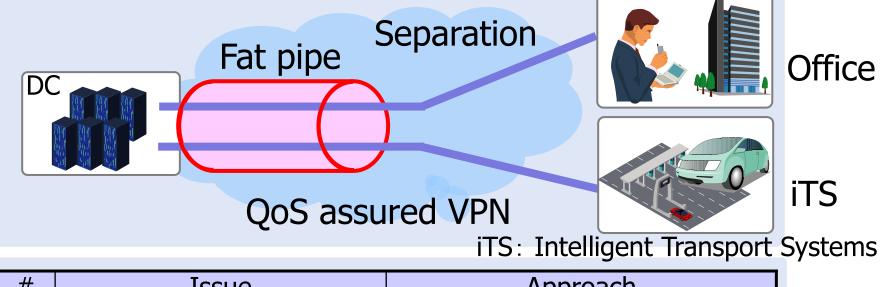
Many users and services are converged on the cloud network.

Reliable Network technology will be key features in business fields.

SDH: Synchronous Digital Hierarchy, WDM: Wavelength Division Multiplexing, PON: Passive Optical Network

2-4. Key features: Virtualization (VPN)

Wide area network is shared by many users and services Network resource is separated for each users and services

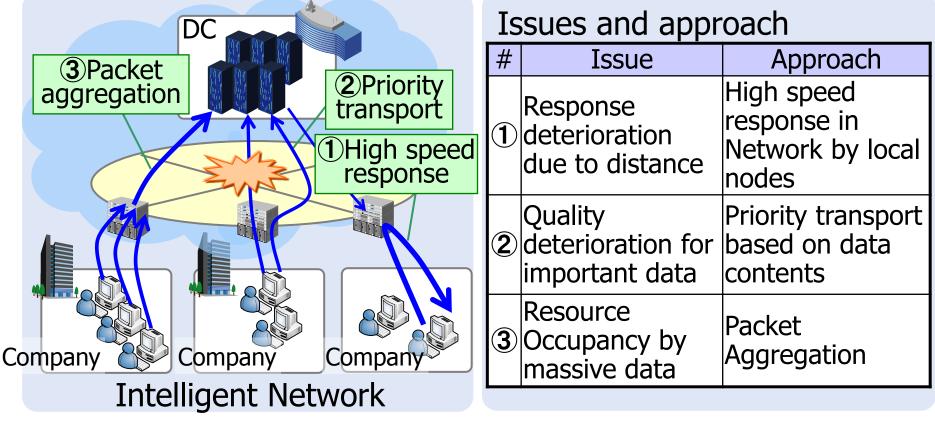


#	Issue	Approach
1		Optimal circuit calculation on
2	Bandwidth Optimization	centralized control system

Network virtualization gives public infrastructure the highsecurity and assured data transfer

2-5. Key features: Intelligent Network

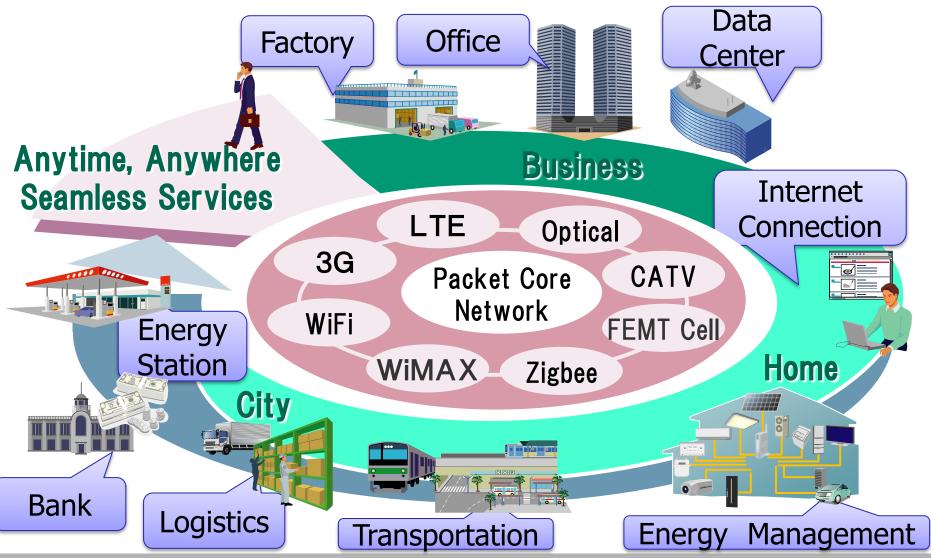
Intelligent processing in network brings value added services such as high speed response for data request



Intelligent Network gives public infrastructure more stable and more real-time basis control

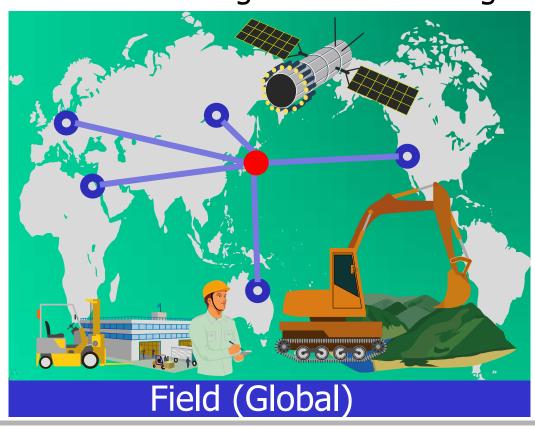
2-6. Cloud network connects everything

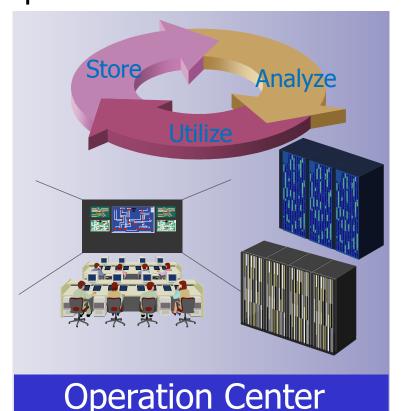
We can connect services seamlessly at anytime, anywhere



2-7. Global operation of construction machinery

Construction machineries are connected through cloud network
(Now) Maintenance information is corrected by slow network
(Future) Machineries are operated with real-time feedback
through reliable and high-response wide-area network







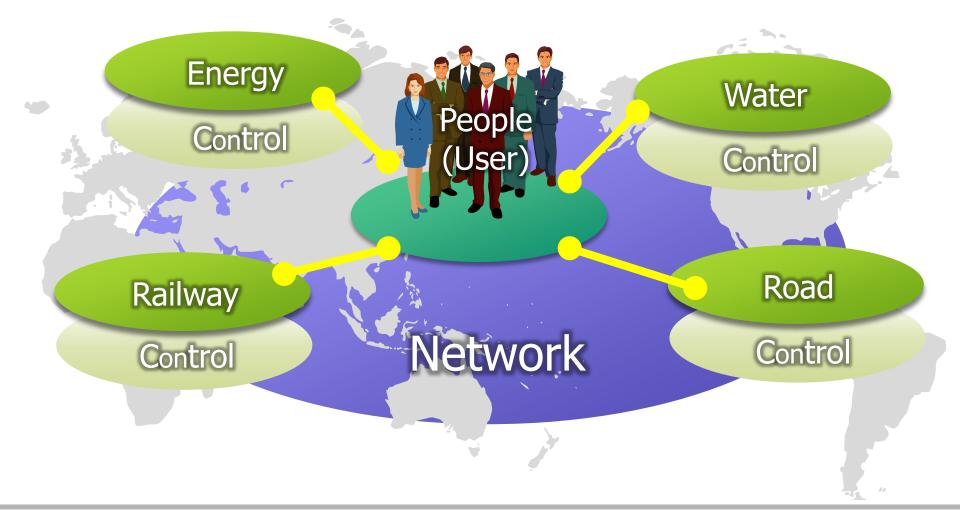
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3-1. Fusion of Public Infrastructure

Progress of network technologies accelerate the consolidation of public infrastructure

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3-2. Structure of the next Public Infrastructure



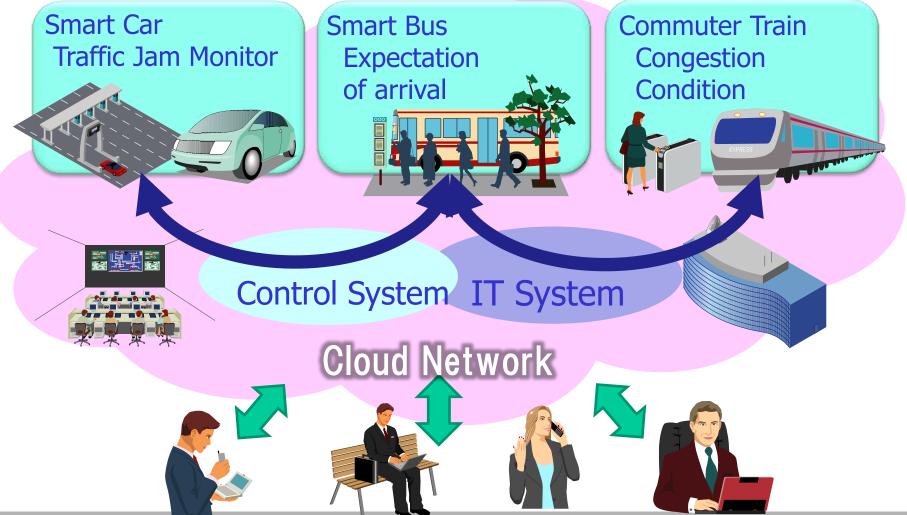


	Smart Grid	Next Generation Transport System	Green Mobility	Intelligent Water		
System Services	*Power generation *Energy mgmt	*Signal Control *IC Card Ticket *User assistance	*ITS / ETC *Vehicle mgmt *EV corporation	*Water purification *plant mgmt		
Products	*Power Plant *CO ₂ Collection *Storage Battery	*High Speed train *Commuter Train *Mono-rail	*Storage battery *Navigation Terminal	*Pomp *Desalination *Water treatment		
Technolog	*Sensing *Real-time control *Data management gy *Image Processing *Security *Simulation *Maintenance * Network Technology					

3-3. Next Generation Transport System

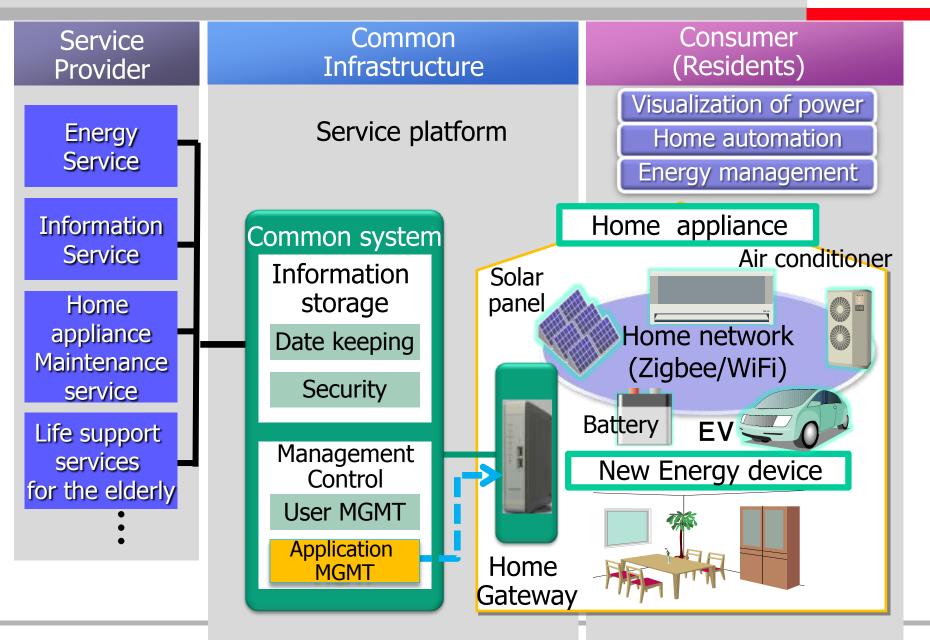


Next Generation Transport systems connect each other and easily accessible by people



3-4. Next Generation Home Network

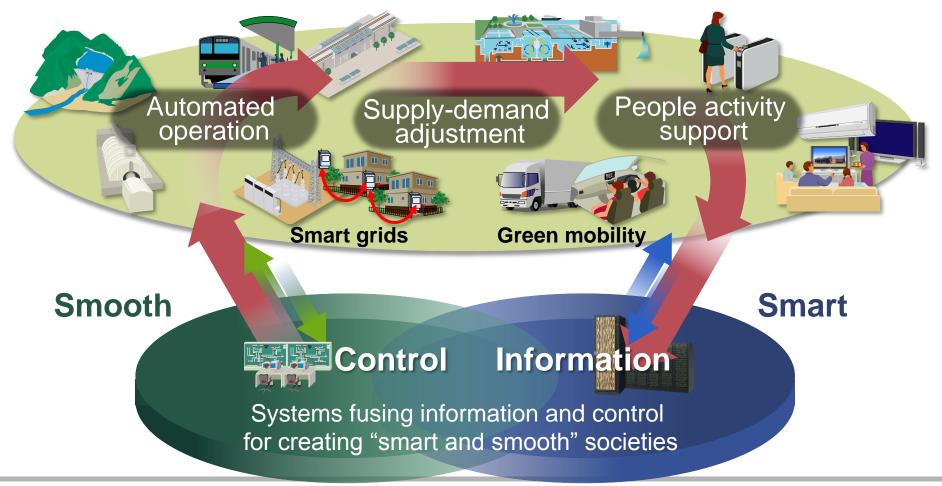




3-5. Big Data Utilization in the Smart City Field HITACH

Connect social infrastructure and lifestyles with services to create a safe, secure, comfortable and eco-friendly society

Next-generation transportation systems Intelligent water systems

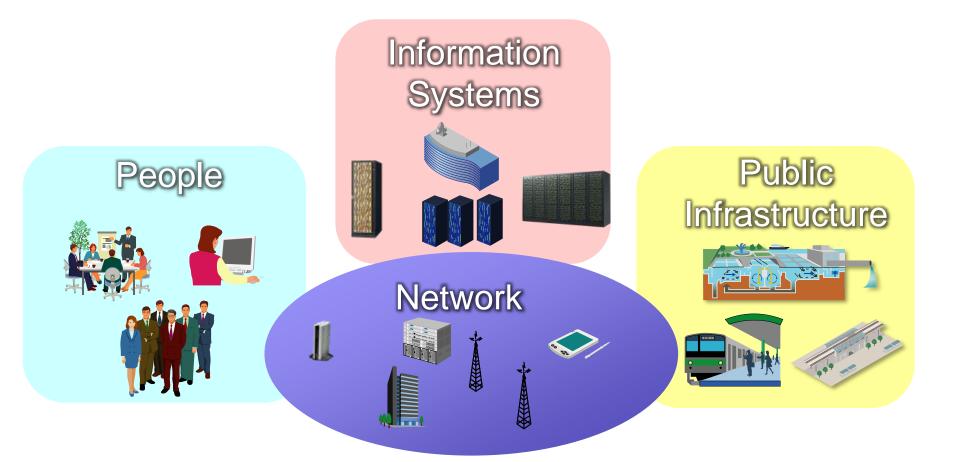


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Network Technology accelerates the connection of people and public Infrastructure with Information Technologies

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