

# Public Infrastructure Evolution with Cloud Network Systems

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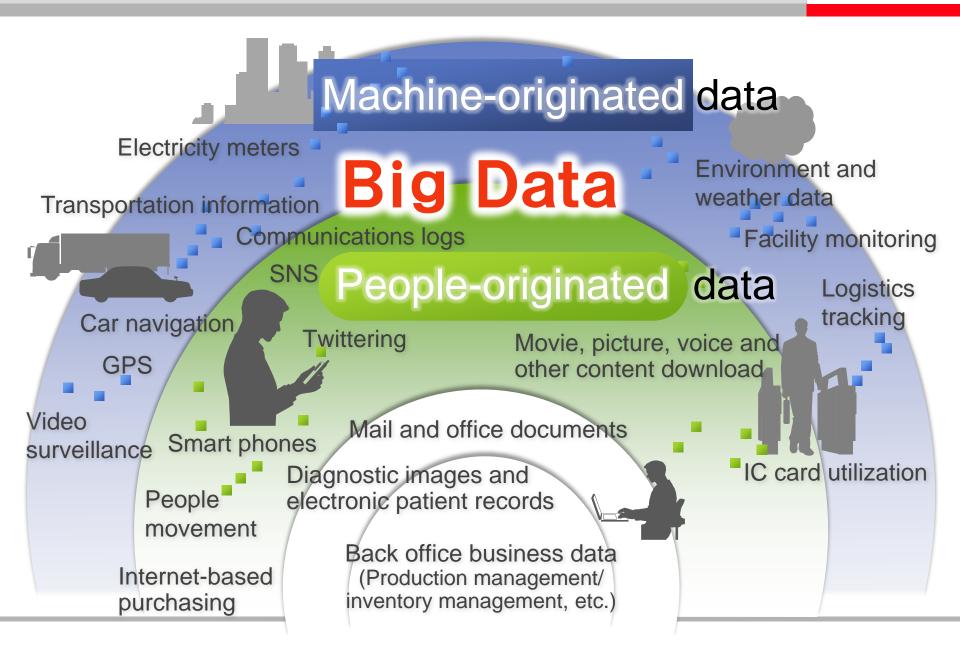
- -1. Public Infrastructure evolution with big data
- 2. Network progress promotes the evolution
- 3. Future vision: Fusion of public infrastructure
- 4. Conclusion



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#### 1-1. Society is Overflowing with Beneficial "Data"



#### 1-2. The Big Data Era Has Come!



#### **Future Spread utilizing Big Data related Business**

Apply utilizing Big Data included unstructured Data to the actual business

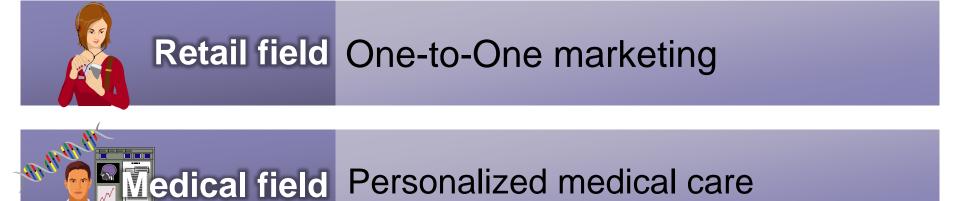
Enhance platform technologies for utilizing Big Data

### NOW Launch utilizing Big Data related business

- Progress the development of high value service by informatized/intelligent Big Data globally
  - Enhance various technologies for utilizing Big Data

#### **1-3.** Big Data Utilization Fields - Data Generated by People

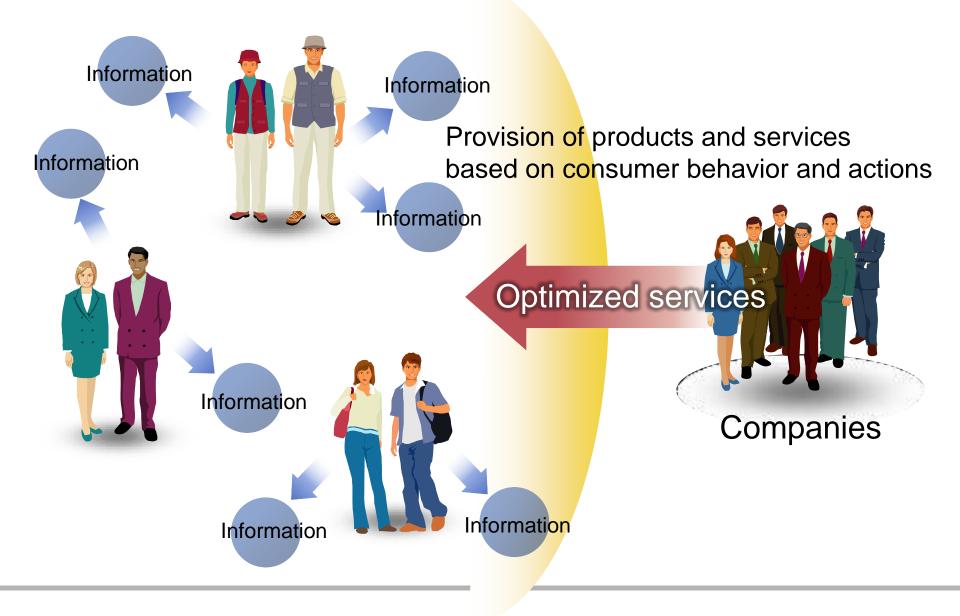




Banking/ Banking and insurance services tailored to specific customer segments

PublicPublic opinion analysis,administration fielddecision-making support

#### 1-4. One-to-One Marketing Utilizing Big Data



#### 1-5. Big Data Utilization in the Medical Field

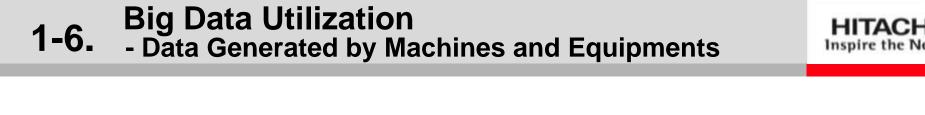
#### Advanced and personalized medical care utilizing various data

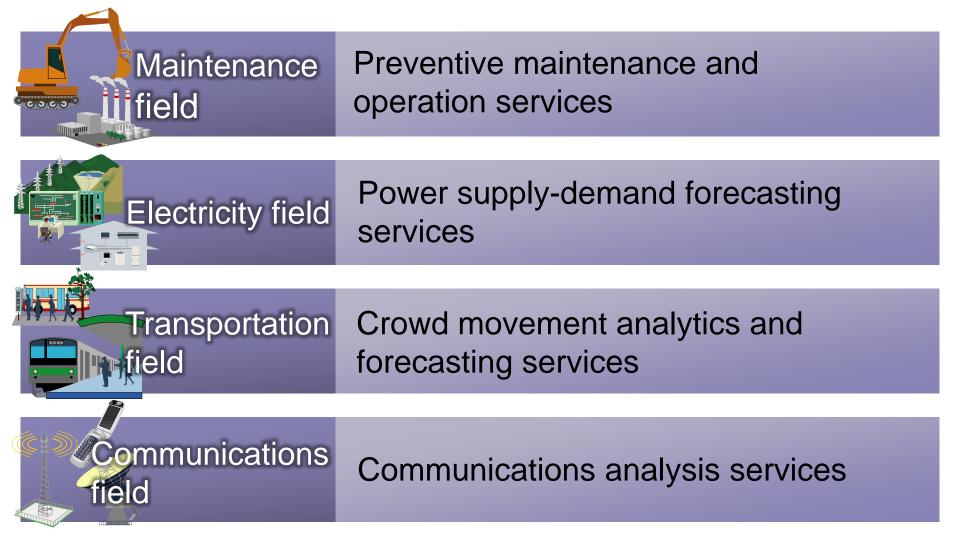




- Personalized medical treatment based on genetic information
- •Effective drug administration, side-effect prevention
- Lower medical costs

Link with local medical treatment, legal compliance

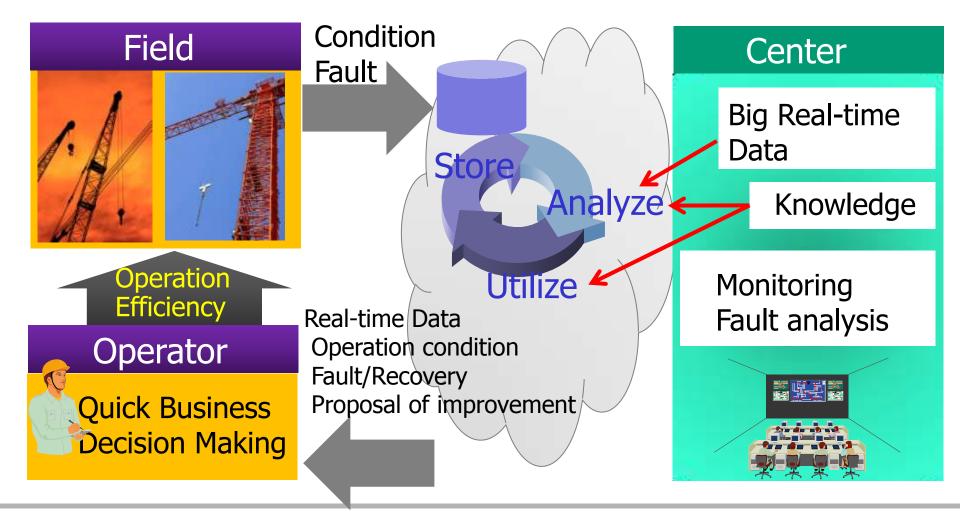




#### 1-7. Big Data Utilization in Maintenance Field

Maintenance through cloud network with big data Monitoring the condition of `cranes' and utilizing them efficiently

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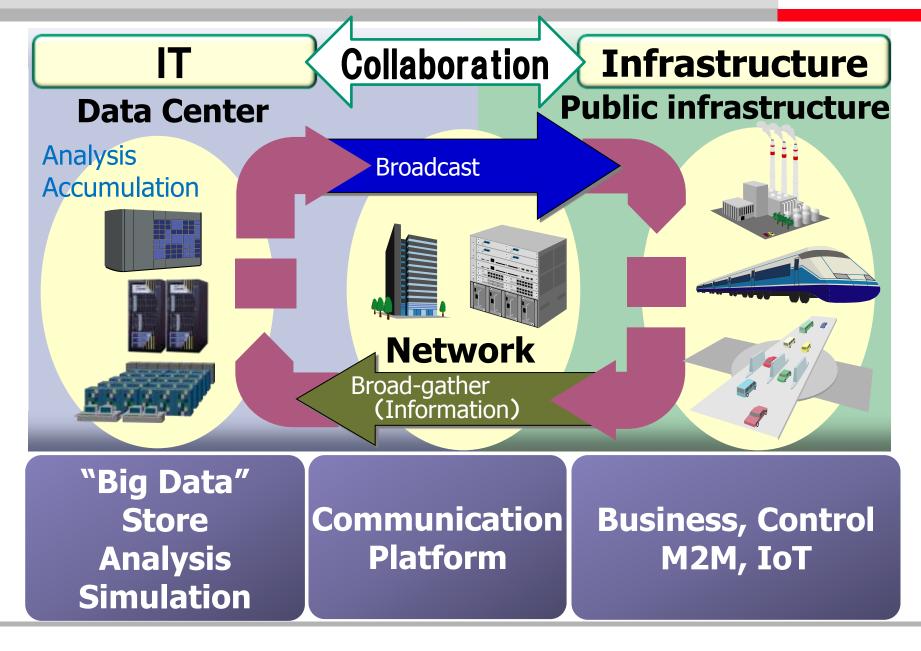


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#### **2-1. IT × Infrastructure "Collaboration"**





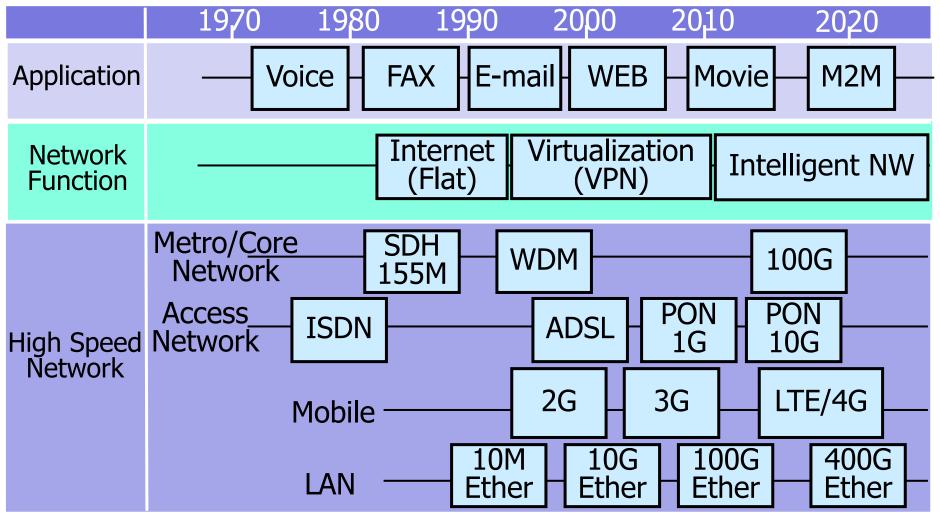
#### 2-2. Paradigm Shift of IT technology

Network innovation makes computing paradigm shift. **On-premise** (Owned) Cloud computing About 15 years cycle About 15 years cycle About 15 years cycle About 15 years cycle essable Volume Main Frame Client-Server Next Gen [Converged] System Cloud Cloud [Distributed] Computing Proce Data Computing [Distributed?] [Converged] '70 '85 '15 '30 **'**00 Architecture Next Gen Server erminal MF Device Data center Distributed Cloud phone **Distributed Cloud ?** Main Frame **Client-Server** Cloud LAN (x100+) Internet (x100) Wireless (x100) Network Serial (1) Terminal Dumb terminal PC Smart Phone Next Gen Device Main Frame **UNIX Server/PC** Virtual Server Next Gen Server Computer Server

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### 2-3. Network Technology Roadmap





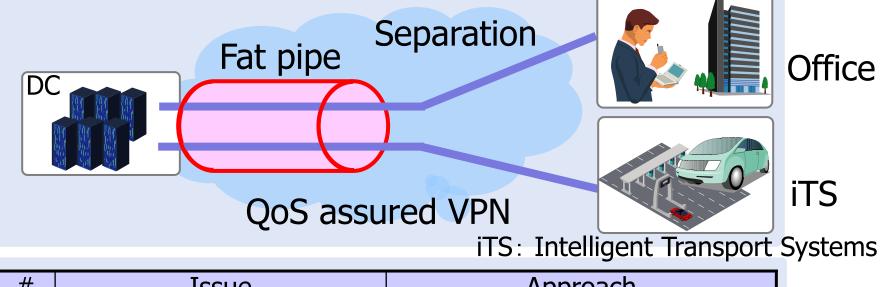
Many users and services are converged on the cloud network.

Reliable Network technology will be key features in business fields.

SDH: Synchronous Digital Hierarchy, WDM: Wavelength Division Multiplexing, PON: Passive Optical Network

### 2-4. Key features: Virtualization (VPN)

Wide area network is shared by many users and services Network resource is separated for each users and services

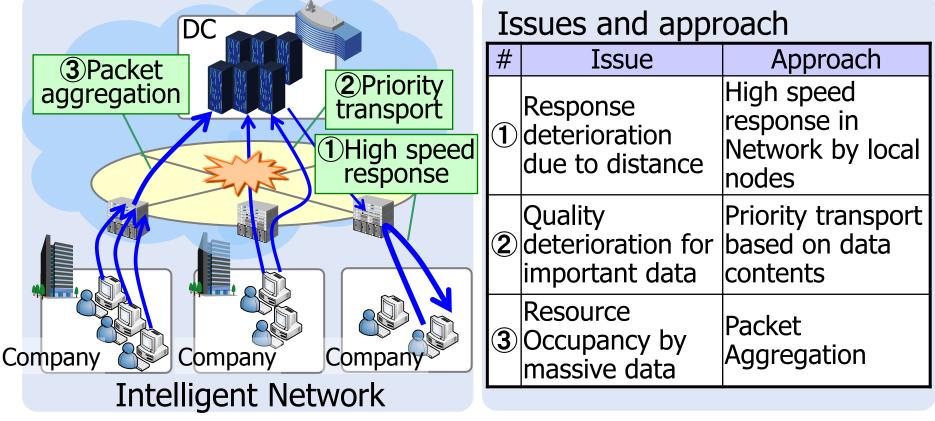


#	Issue	Approach
1		Optimal circuit calculation on
2	Bandwidth Optimization	centralized control system

Network virtualization gives public infrastructure the highsecurity and assured data transfer

### 2-5. Key features: Intelligent Network

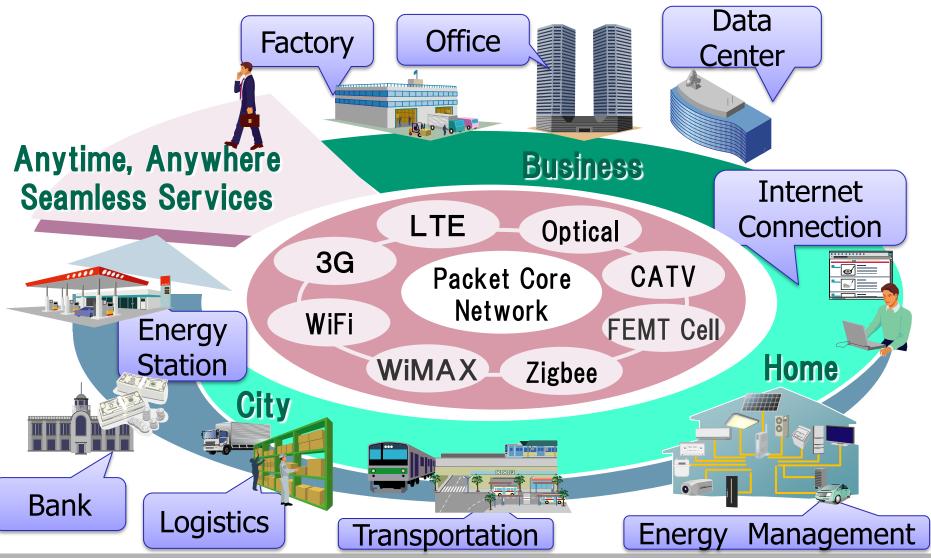
Intelligent processing in network brings value added services such as high speed response for data request



Intelligent Network gives public infrastructure more stable and more real-time basis control

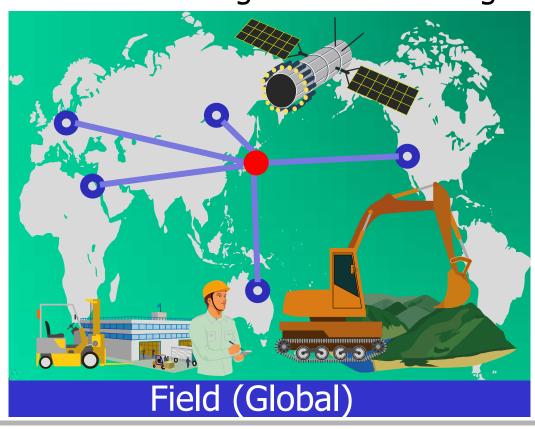
#### 2-6. Cloud network connects everything

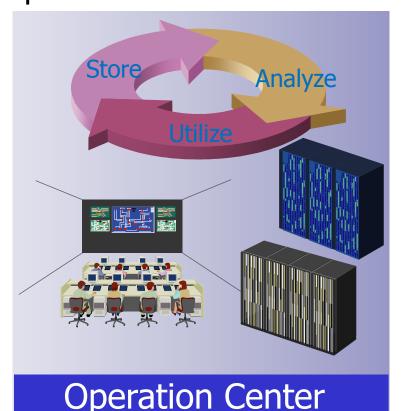
We can connect services seamlessly at anytime, anywhere



#### 2-7. Global operation of construction machinery

Construction machineries are connected through cloud network
(Now) Maintenance information is corrected by slow network
(Future) Machineries are operated with real-time feedback
through reliable and high-response wide-area network







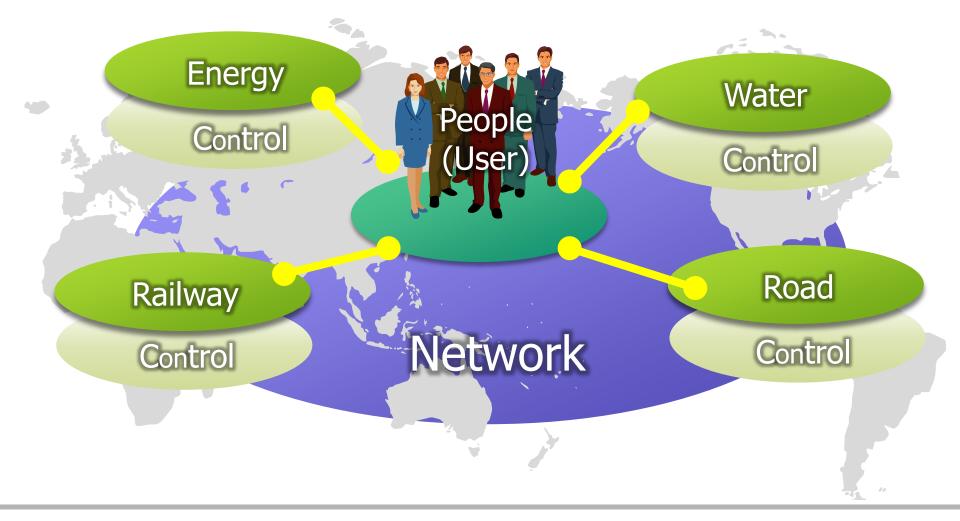
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#### **3-1. Fusion of Public Infrastructure**

Progress of network technologies accelerate the consolidation of public infrastructure

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#### **3-2.** Structure of the next Public Infrastructure



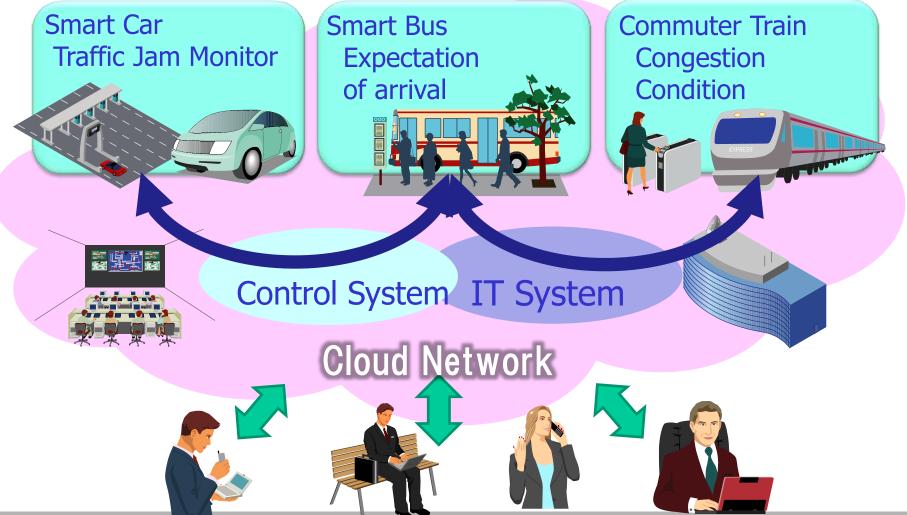


	Smart Grid	Next Generation Transport System	Green Mobility	Intelligent Water		
System Services	*Power generation *Energy mgmt	*Signal Control *IC Card Ticket *User assistance	*ITS / ETC *Vehicle mgmt *EV corporation	*Water purification *plant mgmt		
Products	*Power Plant *CO <sub>2</sub> Collection *Storage Battery	*High Speed train *Commuter Train *Mono-rail	*Storage battery *Navigation Terminal	*Pomp *Desalination *Water treatment		
Technolog	*Sensing *Real-time control *Data management <b>gy</b> *Image Processing *Security *Simulation *Maintenance <b>* Network Technology</b>					

#### **3-3. Next Generation Transport System**

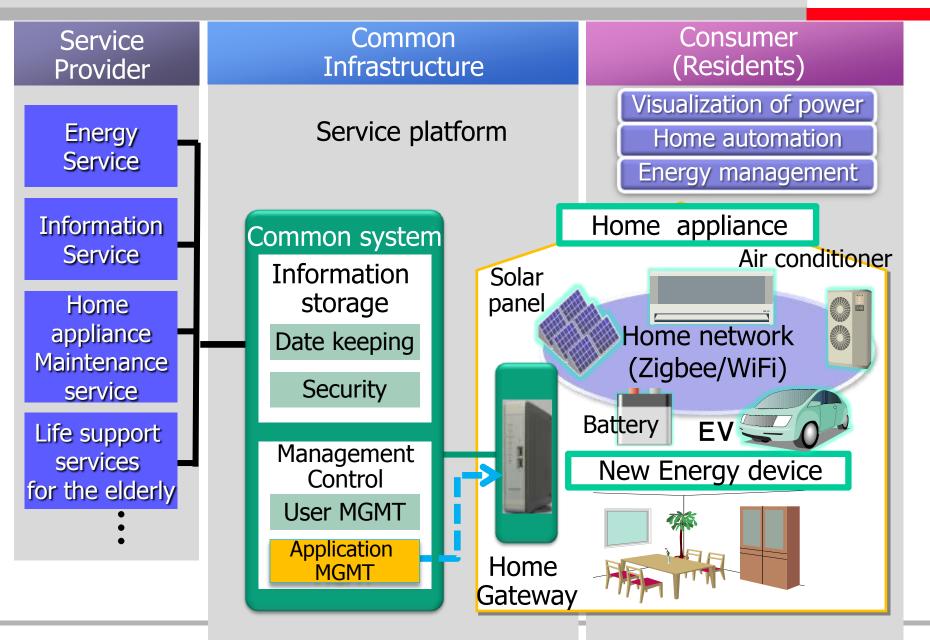


Next Generation Transport systems connect each other and easily accessible by people



#### **3-4. Next Generation Home Network**

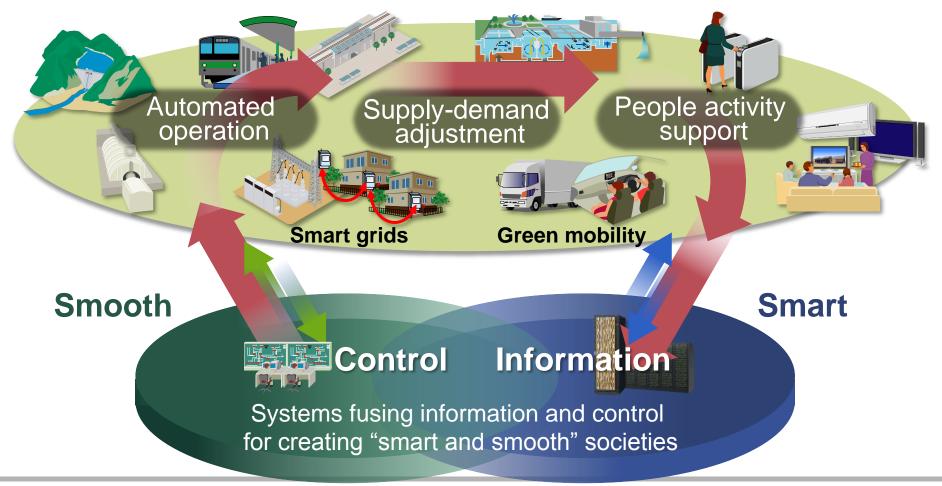




#### 3-5. Big Data Utilization in the Smart City Field HITACH

Connect social infrastructure and lifestyles with services to create a safe, secure, comfortable and eco-friendly society

Next-generation transportation systems Intelligent water systems

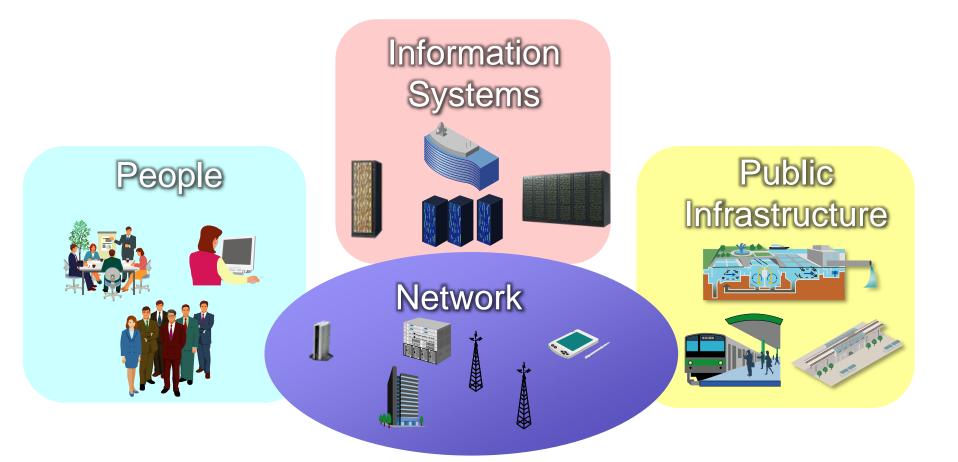


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Network Technology accelerates the connection of people and public Infrastructure with Information Technologies

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