

HPSR 2003
Turin, Italy
June 24-28 2003





HPSR 2003
Turin, Italy
June 24-28 2003

Marco Ajmone Marsan

Why come to Turin?

- Art
- Beauty
- Comfort
- Efficiency
- Taste
- HPSR

Memories of the past

Historical buildings,
beautiful castles,
large squares,
parks and gardens



Strolling with Kings

- 14 Royal Residences built between 16th and 17th century
- Over 30 castles outside Turin
- Over 20 aristocratic palaces in Turin
- Many are available for visits



Filled with history

More than 70 museums showing evidences of ancient and modern history (including the world famous Egyptian Museum)



Filled with history

From the Royal Armoury to the Royal Library (with the self portrait of Leonardo da Vinci)



Roars and glory

Turin's Automotive Museum and the National Museum of Cinema are among the biggest in Europe



Beauty

Unique and romantic

Exceptional
landscapes, with the
city framed by the
Alps



Unique and romantic

Turin has 68 km. of river banks, representing more than 4.000.000 sq.m. of green areas.



Unique and romantic

Many parks and gardens; 282 kilometres of cycle paths



The baroque

Perfect medley of politics, architecture, town planning, art and the high-flown language of the court



Balance

The limited dimensions of Turin (less than one million people) involve safety, fluent traffic and low pollution.

Walking safely by night is normal in Turin



Traffic?

- Thanks to its large boulevards, moving for duty or for pleasure is quick and easy
- Driving in Turin is simple thanks to the right-angled roads designing its map, of Roman origins



Beyond the city

Easy access to the beautiful countryside for short visits and tours:

- The Langhe
- The Lakes
- The Alps
- Liguria (the Italian Riviera) and its villages by the sea



After the Conference

World famous theatres:

- Teatro Alfieri
- Teatro Carignano
- Teatro Regio
- Auditorium
Lingotto



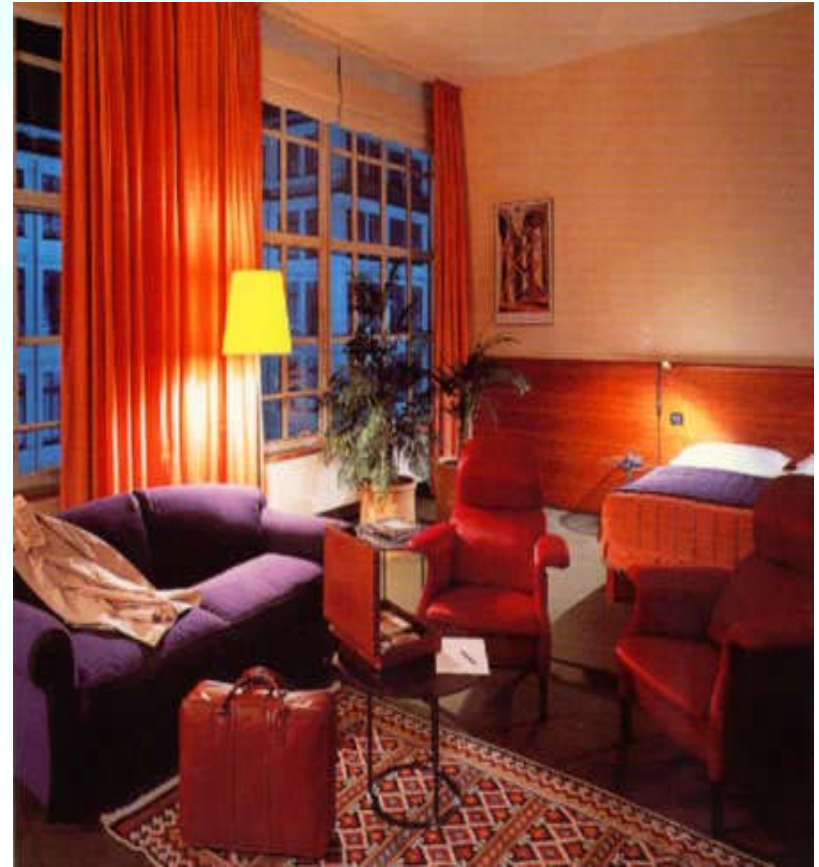
Unione Industriale Conference Centre

A setting of particular charm and character is the suite of 18th century rooms that have recently been restored to their original splendour



Top Italian hospitality

- 2,000 four star rooms
- 4,000 three star rooms
- 1,200 two star rooms
- 1,000 beds for students accommodation



World-wide links

Getting to Turin: how easily?



Linked by plane

Torino Caselle International Airport, daily connected with all European major cities.

Through the big European hubs Turin is connected to the world



Moving fast

Caselle International Airport ↔ City centre

- 25 minutes by coach
- 20 minutes by car or Taxi
- Within 1 year, 10 minutes by train

Linked by plane

Malpensa 2000
Intercontinental
Airport, one of the
European big hubs
with 128 world
destinations



Malpensa 2000 Airport ↔ City centre
1,5 hours by coach

Linked by train

Torino Porta Nuova Railway Station is connected with all Europe, with easy and quick access to Paris and Lyon

From Turin it is possible to reach any Italian city: Venice, Florence, Rome, Naples...

Efficiency

Linked by car

From Turin start many motorways, with easy access to all Italian cities, to France, Switzerland, Austria and continental Europe



2006 Winter Olympic Games

Turin will host the
2006 Winter
Olympic Games



The flavour of history

Rich regional
gastronomic
tradition:

- Bollito misto
- Tajarin with truffle
- Bagna caoda
- Brasato al barolo
- Choice of cheese
- ...and much more



The aroma of good wine

Some of the best Italian red and white wines, carefully selected by their producers: Barolo, Barbaresco, Dolcetto, Barbera, Arneis, Moscato and many more



Pleasures of the table

Over 1100
restaurants, both in
the city centre and
in the countryside.



Living tradition

- Historical 19th century cafés, serving delicious chocolate and coffee based drinks
- Centuries-old chocolate workshops, most of them specialised in the typical Giandujotto



Quality shopping

- In the city centre, with elegant shops, famous brands, typical stores
- Directly in the factory stores, gaining good value and large choice



Conclusions

Art

Beautiful museums, 16th century
Royal Residences, unique squares,
historical buildings...

Beauty

Architecture, Baroque, landscapes and
nice weather

Conclusions

Comfort

Safety, fluent traffic, low pollution

Efficiency

Fast and handy transports among airports, conference centres and hotels

Conclusions

Taste

Gastronomic tradition, restaurants,
great wines, 18th century cafés,
chocolate workshops



HPSR 2003
Turin, Italy
June 24-28 2003

www.tlc-networks.polito.it/HPSR2003/